













A UNIQUE ONCE-A-YEAR OPPORTUNITY TO NETWORK WITH WHO'S WHO OF HEALTHCARE.





Heahocon 25





CAHOCON 2025 is set to be a landmark international conclave, hosted by the Consortium of Accredited Healthcare Organizations (CAHO) and endorsed by respected bodies such as ISQua, ASQua, and QCI. Themed "Enhancing Quality through Collaboration: Transforming Healthcare Together", this year's event will spotlight the pivotal role of collaboration in driving progress across the healthcare landscape. The tagline, "Collaboration: The heartbeat of progress", encapsulates the spirit of the event.

Taking place on the 12th and 13th of April 2025 at the luxurious Hotel Pullman, Aerocity, New Delhi, the event will bring together distinguished healthcare leaders, professionals, researchers, and educators. Attendees will explore cuttingedge approaches, with a focus on improving healthcare systems to become more efficient, effective, and equitable for all.

Pre-conference workshops on 11th April will be held across various hospitals in New Delhi, allowing participants to dive deeper into specialized topics before the main event.

Enhancing Quality through Collaboration:

Transforming Healthcare Together

Over 1,000 delegates are expected to attend, engaging in dynamic sessions delivered by leading experts from India and abroad. Highlights of 2025 CAHOCON include compelling panel discussions. debates. innovative poster presentations, and prestigious awards. An exciting live quiz competition will also provide an interactive dimension to the event. The Mega Industry Expo will showcase the latest technological advancements and products, fostering valuable networking opportunities and strategic partnerships within the healthcare industry.

With New Delhi's strategic location and vibrant healthcare ecosystem, CAHOCON 2025 promises to be more than just a conference—it's an immersive experience, providing unparalleled learning, collaboration, and growth opportunities for all attendees.

The perfect platform for organizations that revolutionize healthcare by imparting knowledge.



Why you can have faith in CAHOCON?

- Rich experience of 8 years in conducting CAHOCON, with a steady, consistent growth fuelled by repeat visits from people who have attended once.
- Backed by the most active organization of hospitals in India that spearheads the quality drive, trains personnel and provides certifications to healthcare workers on quality.
- 90% of attendees and members are accredited hospitals with good volume and quality focus
- Affiliated with global healthcare organizations like ISQua and ASQua



OUR JOURNEY



DELHI

THEME: BEST PRACTICES IN HEALTHCARE

2015



CHENNAI

THEME: TIMELY INTERVENTION IS KEY TO QUALITY

2018



KOCHI

THEME: BUILDING CULTURE OF SAFETY IN HEALTHCARE

2022



BENGALURU

THEME: QUALITY BEYOND ACCREDITATION

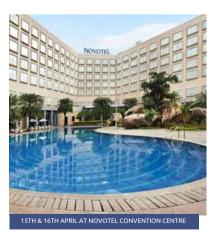
2016



MUMBAI

THEME: HEALTHCARE QUALITY SHOULD IMPACT OUTCOME

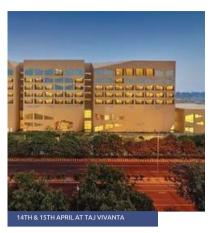
2019



HYDERABAD

THEME: LEADERSHIP IS THE KEY TO QUALITY

2023



DELHI

THEME: MONITOR, MEASURE & IMPROVE

2017



PANDEMIC PERIOD

PERIOD OF GROWTH WITH VARIOUS INITIATIVES ON PATIENT SAFETY

2020-21



KOLKATA

THEME: MAKING HEALTHCARE EFFICIENT, EFFECTIVE, ECONOMICAL & EQUITABLE

2024

PAST SPEAKERS

2015

CAHOCON:

DR NARESH TREHAN CMD OF MEDANTA **DR DEVI SHETTY** CHAIRMAN OF NARAYANA HEALTH

DR GIRDHAR GYANI DIRECTOR GENERAL, AHPI

PROF SRINATH REDDY PRESIDENT PHFI DR R P SINGH SECY. GEN, QCI DR KK KALRA CEO, NABH MR ANIL RELIA DIRECTOR, NABL DR SOMIL NAGPAL SENIOR HEALTH

SPECIALIST, THE WORLD BANK

DR NAROTTAM PURI ADVISOR HEALTH
SERVICES. FICCI

DR A K AGARWAL DIRECTOR MAULANA AZAD MEDICAL COLLEGE

DR NAVEEN THOMAS CEO, BANGALORE BAPTIST HOSPITAL

DR ALEX THOMAS PRESIDENT, AHPI

2016

CAHOCON:

M LAKSHMI NARAYAN PRINCIPAL SECY OF HEALTH & FAMILY WELFARE DR IRINA PAPIVA WHO DR SUDARSHAN BALLAL CHAIRMAN,

DR NANDAKUMAR JAIRAM CHAIRMAN, COLUMBIA ASIA

DR SANJEEV SINGH SENIOR MEDICAL

ADMINISTRATOR, AIMS, KOCHI **COL BINU SHARMA**, VICE PRESIDENT , COLUMBIA ASIA HOSPITALS, DELHI

COLUMBIA ASIA HOSPITALS, DELHI

DR SUGANTHI IYER DEPUTY DIRECTOR,
MUMBAI

DR PURVISH M PAREKH, MEDICO LEGAL EXPERT. MUMBAI

DR SATISH KUMAR, DIRECTOR, CMTI DR NAVEEN CHITKARA, JALANDHAR MR UDAI KUMAR, CEO, OHUM HEALTHCARE

2017

CAHOCON:

PROF SUPTENDRA NATH SARBADHIKARI PROJECT DIRECTOR,

PROF JEFFREY BRAITHWAITE, MEMBER ISQUA BOARD

DR SHIV K SARIN, DIRECTOR, ILBS
DR VANDANA JAIN, DIRECTOR, NABL
DR KK AGGARWAL, PRESIDENT, IMA
MR D V S RAMESH, INSURANCE DEPT. IRDA
MR KAMAL KANT GUPTA, DIR BUYSOFT
SYSTEMS PVT. LTD.

DR NAGESHWAR RAO, CMO OF INDIGO LT COL SARAVJEET KAUR, NURSING DIRECTOR. MEDANTA

DR ARATÍ VERMA SR. VICE PRESIDENT, MAX DR KEYOOR C SAMYAK DIAGNOSTIC P. LTD. DR BANSIDHAR TARAI PAN MAX DR VIJAY AGARWAL SECRETARY GENERAL CAHO

2018

CAHOCON:

DR PREETHA REDDY, EXECUTIVE DIRECTOR,

DR DINESH ARORA, DIRECTOR, AYUSHMAN BHARAT

MR ALOK SARAOGI CIO, ASHOK LEYLAND DR VANDANA JAIN, DIRECTOR, NABL DR. ANTONY BASILE MEDICAL DIRECTOR-STAR HOSPITAL, HYDERABAD

DR HARISH PILLAI CEO, ASTER MEDCITY
DR ATUL TATHAI LAL PATH LAB, DELHI
DR VENKATESH THUPPIL DIRECTORFOUNDATION FOR QUALITY INDIA
DR SRINIVASARAMAN DIRECTOR,
ANDERSON DIAGNOSTICS & LABS, CHENNAI
MR SAMUEL ABRAHAM LEGAL ADVISOR,
CMC VELLORE

DR ARUN AGARWAL EX DEAN, MAMC & EX-PRESIDENT, DELHI MEDICAL COUNCIL

2019

CAHOCON:

DR RAVINDRAN JEGASOTHY DEAN, MAHSA UNIVERSITY-MALAYSIA

DR THOMAS KOZLOWSKI PRINCIPAL CONSULTANT- ASIA PACIFIC

MR YATEESH WAHAAL, EXECUTIVE DIRECTOR, NAYATI HEALTHCARE & RESEARCH PVT. LTD.

MS SONALI BENDRE FILM ACTRESS MR PRAVEEN NIJHARA CEO, HANSA RESEARCH GROUP

DR HARISH PILLAI CEO- ASTER HOSPITALS & CLINICS (INDIA)

DR BHAWNA RAO DD, NACO, DELHI DR ARVINDER SINGH, CMD & CHIEF PATHOLOGIST, ARTH DIAGNOSTIC LT. GEN (DR.) VELU NAIR FORMER DGMS ARMY

2021

CAHOTECH

DR RS SHARMA DIR GENERAL OF UIDAI DR RANI SHIFRON CEO, HEALTHIER GLOBE DR AMIT MOOKIM PRESIDENT, TIE MUMBAI DR VISHAL RAO HCG, BANGALORE DR HARSH MAHAJAN FOUNDER, MAHAJAN IMAGING

DR RAJKUMAR V PATIL DIRECTOR MEDICAL SERVICES, BOMBAY HOSPITAL

DR ARVIND SIVARAMAKRISHNAN CIO, APOLLO HOSPITALS

DR KEDAR TORASKAR SETH MOTISHAH
CROSS LN, MAZGAON, MUMBAI
DR ELLIOT B SLOANE PR. OF FOUNDATION
FOR LIVING, WELLNESS, AND HEALTH
MR JOY CHAKRABORTY COO, HINDUJA
MR MUTHU SINGARAM, CO-FOUNDER
DR SHARVIL P PATEL MD OF ZYDUS

LIFESCIENCES LTD

2022

CAHOCON

AM (DR) PAWAN KAPOOR AVSM, VSM AND BAR (RETD) FORMER DGMS (IAF)

MR MICHAEL GIULIANO DIRECTOR ACHS DR CARSTEN ENGEL, CEO

MR NORMAN DEERY VP, WOLTERS KLUWER DR RAKSHAY SHETTY, DIRECTOR, RAINBOW CHILDREN'S HOSPITAL

DR V P PAILY HOD - OBS & GYNAE
DR DEEPAK V, DEP. DIRECTOR KIMS HEALTH
DR ATUL MOHAN KOCHHAR CEO NABH
MR SHYAM SRINIVASAN MD & CEO FBL
MR SOM MITTAL FORMER CHAIRMAN AND
PRESIDENT, OF NASSCOM

MR P NEELKANNAN, CEO, APOLLO HOSP. FR SHAIJU AUGUSTINE THOPPIL DIRECTOR & CEO LOURDES HOSPITAL

MR SURESH LULLA FDR & MT QIMPRO FOUNDATION

2023

CAHOCON:

DR SANGITA REDDY APOLLO HOSPITALS DR GV RAO AIG HOSPITALS

DR GRAHAM DICKSON LEADS GLOBAL **DR RAVINDRAN JEGASOTHY** FORMER PRES, ASQUA

MS PRATYUSHA SHARMA COGNIZANT DR ANURAG SAXENA UNI OF SASK. CAPT DR USHA BANERJEE APOLLO HOSP. MS LOIUSE CUSKELLY ACHSI DR ZHIWEN JOSEPH LO WOODLANDS HEALTH

DR SANJEEV K SINGH AIMS
MR DAVID EVANS SCHNIEDER ELECTRIC
DR N SRIDHAR KAUVERY HOSPITAL
DR SHIN USHIRO JAPAN COUNCIL OF
QUALITY HEALTHCARE
MR R GOVIND HARI PVRI

CAPT. AJITHA ANEI

2024

CAHOCON

DR JOEL A ROOS JOINT COMMISSION INTERNATIONAL (JCI)

DR JITENDRA SHARMA ANDHRA PRADESH MEDTECH ZONE (AMTZ)

PADMA SHRI DR MAMMEN CHANDY TATA MEDICAL CENTER

PADMA SHRI DR HARSH MAHAJAN MAHAJAN IMAGING

DR MOHAMED RELA RELA HOSPITAL DR PARAG RINDANI WOCKHARDT HOSPITALS

DR ARATI VERMA MAX HEALTHCARE DR MURALI SRINIVASAN MANIPAL HEALTH MR MANVIR VICTOR WORLD HEALTH ORGANISATION

DR (PROF) B. SRINIVAS NATIONAL MEDICAL COMMISSION

MR VINOD KANNAN VISTARA AIRLINES



CAHOCON 2025 PARTNERSHIP & SPONSORSHIP OPTIONS





MEDICAL TECHNOLOGY

- Generate leads through networking and sponsored activities
- Demonstrate your equipment at the Expo stalls
- Educate the audience about comparative advantages by distributing pamphlets and brochures or playing advertising videos
- Highlight contributions towards healthcare quality/patient safety in our outreach campaigns
- Get interviews with your users or executive leaders in our monthly publication
- Develop trust by being featured in an exclusive event



- Present your efforts towards ensuring product quality and preventing spurious medication to the management of hospitals and bulk buyers
- Integrate with healthcare organizations to conduct academic research and efficacy & and outcome studies
- Generate network and direct sales partnerships with large hospitals
- Explore opportunities for export with our international delegates
- Sponsor and lead efforts for better healthcare quality for the community and better brand positioning for you



INSURANCE

- Collaborate with healthcare organizations to create lasting relationships
- Explore ways to onboard more customers through partnerships with patient-facing organizations and providers
- Work towards streamlining payment systems and paperwork to make the journey easier for your subscribers
- Be seen at the forefront of enhancing healthcare quality and reducing costs in the long term
- Bring long-term branding in this segment by tying up with our outreach programs or publications.





BANKING & FINANCE

- Get access to a base of highly stable SMEs with great financials
- Present financial/credit products that are tailored for the use of hospitals and healthcare providers
- Explore ways of enhancing debt products through onboarding of patients, while helping people in need in the process
- Explore collaborations for your loyalty and reward programs in healthcare
- Promote health and welfare programs through your CSR funds
- Bring long-term branding in this segment by tying up with our outreach programs or publications.



HEALTHCARE SERVICES

- Connect directly with potential customers for your service if you are a provider for healthcare organizations
- Connect and collaborate with organizations that are aggregators for your customers, if you are a provider for patients Interact and present your services at our Mega Expo
- Build brand recognition and recall by being part of our outreach initiatives
 Spread awareness about your service quickly by distributing your pamphlets/brochures to our visitors
- Get featured in our monthly publication through interviews with your users



INFRASTRUCTURE

- Create opportunities by tapping into hospitals with an expansion plan
- Present your unique solutions and applications to potential buyers at our expo
- Build branding and recognition by being a part of our outreach programs and monthly publication
- Join our programs for on-ground decision- makers by being a part of our healthcare engineers' forum



SPONSORSHIP TIERS



PLATINUM SPONSOR

INR 10,00,000

- 2 Premium Stalls in Exhibition Area
- Speaker slot:
 - Main Conference 15 minutes
 - Session speaker at one pre-conference workshop One slot for product launch
- Company literature insert in delegate kits
- **4-page** company profile publication in CAHOCON souvenir
- 2- minutes of Free video playback slots during main conference breaks
- **15** pre-conference and **10** delegate registrations free

GOLD SPONSOR INR 7,50,000 18% GST EXTRA



- 1 Premium + 1 Regular stall in the Exhibition
- Speaker slot:
 - Main Conference 10 minutes
- Company literature insert in delegate kits
- 2- minutes of Free video playback slots during main conference breaks
- **2-page** company profile in Souvenir **10** Pre-conference and **8** Conference registrations free

SILVER SPONSOR

INR 5,00,000 18% GST EXTRA



- 2 Regular Stalls in the Exhibition Area Company literature insert in delegate kits 2- minutes of Free video playback slots during main conference breaks
- 1 Panel member in the main conference
- 1-page company profile in Souvenir 8 Pre-conference and 6 Conference registrations free

BRONZE SPONSOR

INR 3,00,000 18% GST EXTRA



- 1 Regular Stall in Exhibition Area
- 1 Panel member in main conference
- 1-page company profile in Souvenir5 Pre-conference and 3 Conference
- registrations free

PARTNERSHIP OPPORTUNITIES





HOST EXCLUSIVE BREAKFAST SESSIONS FOR A SELECT AUDIENCE

OR

HOST EXCLUSIVE LUNCHEON SESSIONS FOR A SELECT AUDIENCE

INR 5,00,000 18% GST EXTRA

- Exclusive sponsorship for a niche of conference visitors with the chance to network and present
- Company logo in session backdrop
- Company literature in delegate kits 1 page in Souvenir
- 6 Pre-conference & 3 Conference registrations Free



SPONSOR BRANDED DELEGATE KIT BAGS FOR THE ENTIRE AUDIENCE

INR 6,00,000 18% GST EXTRA

- Branded Delegate Bag
- 1 Branded book & and pen per delegate
- Company literature in delegate kits
- 1 Page Ad in Souvenir
- 5 Pre-conference and 3 Conference Registrations Free



Select organizations may also be offered the option of becoming our technical partner. This is subject to the committee's approval. This includes a logo in all event collaterals, a 1-page ad in the souvenir, 3 pre-conference and conference delegate passes.

STALLS, TRADE EXPO, & CLASSIFIEDS





2X Premium Stalls

PREMIUM STALL

INR 1,00,000 18% GST EXTRA

- 3m x 2m
- 10-sec video ad in Expo Screens
- Basic electrical connections
- Pavilion branding

1X Regular Stall



REGULAR STALL INR 60,000 18% GST EXTRA

- 2m x 2m
- Basic electrical connections
- Pavilion branding



EXPO SCREEN ADS

INR 20,000 18% GST EXTRA

10-second video ad in rotation over 5 screens kept at key locations in expo and lunch area

CATALOGUE AD

INR 10,000 18% GST EXTRA

Classifieds section in Event Trade Catalogue, part of the Souvenir



WORKSHOP SPONSOR

INR 5,00,000 18% GST EXTRA

 Exclusive sponsorship and branding opportunities to host one of the 15 preconference workshops conducted on the 11th of April at leading hospitals in Delhi.

OUTREACH SPONSOR

INR 70,000

18% GST EXTRA

- Exclusive Ad in 2 Cahocon invitation HTML emails targeted at the entire CAHO database
- Ability to place upto 2 hyperlinked buttons with the 2 invitation email ads for directing to website, whatsapp chat, survey forms etc.
- Banner ad in 2 Friday Updates
- Ad in Event Souvenir

HALF PAGE AD



SOUVENIR ADS

BACK OUTER COVER PAGE
FRONT INSIDE COVER PAGE
BACK INSIDE COVER PAGE
REVERSE GATEFOLD ON
FRONT COVER
FULL PAGE AD IN FIRST 30
PAGES
FULL PAGE AD (ANY PAGE)

INR 1,00,000
INR 80,000
INR 70,000
INR 1,50,000
INR 40,000
INR 40,000

INR 20,000



ONSITE BRANDING

18% CST EYTDA ON ALL AMOUNTS

VIDEO AD

INR 20.000

- · Video ad without audio in common area screens
- Maximum duration of 20 secs

BREAK-TIME AD ON MAIN CONFERENCE SCREENS

INR 50,000

- Video ad in main conference screens
- Maximum duration of 02 mins
- Audio track on conference speakers

PRINTED BANNER AD

INR 40,000

• 3'X8' printed banner in common areas

SEAT BACK BRANDING

INR 1,50,000 PER DAY

Printed advertising on the back-side of conference chairs

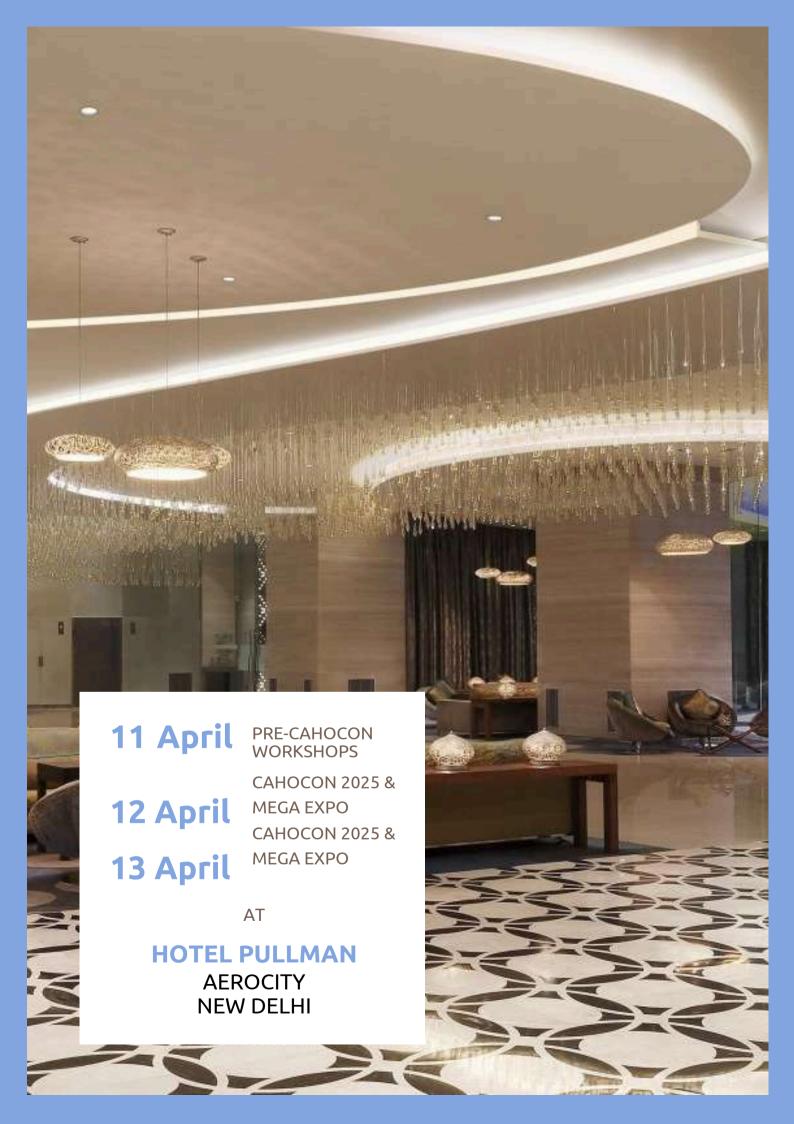


PRODUCT LAUNCH SLOT

INR 3,00,000

18% GST EXTRA

- Product launch slots are provided between sessions in the main conference room
- Maximum time of 3 mins per slot
- Longer product launches may be conducted in the mega expo pavilion at customized pricing



ABOUT CAHO

A not-for-profit body representing healthcare institutions, diagnostic centres and quality professionals with an overarching aim to promote patient safety through better training for hospital staff, quality through communication skills for the healthcare professional and accreditation in healthcare ecosystem.

Our aim is to systematically infuse & spread the message of quality in healthcare at the grassroot level so as to develop a culture of safety in healthcare organizations. We as an association of healthcare institutions, diagnostics centres and individuals pool our resources for achieving the common goals of promoting quality, patient safety and accreditation.

COMMITTED TO SAFER HEALTHCARE



ORGANIZING COMMITTEE CAHOCON 2025

CORE COMMITTEE



DR ANUPAM SIBAL ORGANIZING CHAIRPERSON



DR UPASANA ARORA ORGANIZING CO- CHAIRPERSON



DR YASH PAUL BHATIA ORGANIZING CO- CHAIRPERSON



DR SANJEEV SINGH ORGANIZING SECRETARY



DR VIJAY AGARWAL



DR LALLU JOSEPH



DR GIRDHAR GYANI



DR NARIN SEHGAL



AM (DR) PAWAN KAPOOR

ACADEMIC COMMITTEE



AM (DR) PAWAN KAPOOR **CHAIRPERSON**



DR BISHNU PANIGRAHI CO-CHAIRPERSON



DR. ANUPAM SIBAL



DR MURALI **SRINIVAS**

SPONSORSHIP



DR UPASANA ARORA CHAIRPERSON



DR ATUL KAPOOR CO-CHAIRPERSON



DR ASHOKRAJ TS **MEMBER**

PRE-CONFERENCE WORKSHOPS



DR YASH PAUL BHATIA CHAIRPERSON



DR LALLU JOSEPH

CO-CHAIRPERSON

VENUE & FACILITY



MR DS NEGI CHAIRPERSON



DR NARIN SEHGAL CO-CHAIRPERSON



DR PINKY YADAV

POSTER & PLATFORM



DR HS CHHABRA CHAIRPERSON



DR DEEPAK SINGLA

CO-CHAIRPERSON

AWARDS



DR DHARMINDER NAGAR

CHAIRPERSON



DR MANOJ LUTHRA

CO-CHAIRPERSON

REGISTRATION



DR RAKESH GUPTA CHAIRPERSON

DP VIRHII PAN

DR VIBHU RANJAN GUPTA

CO-CHAIRPERSON

PRESS, MEDIA & PR



DR GAURAV AGARWAL

CHAIRPERSON



DR KANIKA SOOD

CO-CHAIRPERSON

SOUVENIR



DR RAJEEV SINGHAL

CHAIRPERSON



FR GEORGE PA

CO-CHAIRPERSON

CAHO EXECUTIVE COMMITTEE



DR. VIJAY AGARWAL PRESIDENT



DR. LALLU JOSEPH SECRETARY GENERAL



DR SANKAR SENGUPTA VICE PRESIDENT



DR. NARIN SEHGAL FINANCE SECRETARY



FR. JOHNSON **VAZHAPPILLY CMI CHAIRPERSON** HEALTHCARE **INSTITUTIONS**



DR. ANURADHA **PICHUMANI CHAIRPERSON QUALITY PROFESSIONALS**



DR. APARNA JAIRAM CHAIRPERSON DIAGNOSTIC CENTERS



DR. SHWETA PRABHAKAR ZONAL CHAIRPERSON -NORTH



DR. PARAG R RINDANI ZONAL CHAIRPERSON - ZONAL CHAIRPERSON -WEST



DR. ATUL KAPOOR CENTRAL



DR. JEET PATWARI ZONAL CHAIRPERSON -EAST



MR. RENJITH KRISHNAN ZONAL CHAIRPERSON -SOUTH

INTERNATIONAL ADVISORY COMMITTEE



PROF. DATO' DR. **RAVINDRAN JEGASOTHY CHAIRPERSON**



DR. A M SHAMIM MEMBER



DR. GARY SMITH MEMBER



DR PALITHA ABEYKOON MEMBER



PROF. DR. SHIN USHIRO MEMBER



DR. PIYAWAN LIMPANYALERT MEMBER



DR. PETER LACHMANDR. ANDREW ROSEN MEMBER



MEMBER



DATUK DR HERIC CORRAY MEMBER



DR NEESHA AJIT NAIR MEMBER

CAHO PATRONS



DR GIRDHAR GYANIPatron, CAHO



DR VENKATESH THUPPILPatron, CAHO



DR ALEXANDER THOMAS Patron, CAHO



AM (DR.) PAWAN KAPOOR Patron, CAHO



DR MI SAHADULLAPatron, CAHO



DR NAGENDRA SWAMY S C Patron, CAHO



Enhancing
Quality
through
Collaboration:
Transforming
Healthcare
Together



+919870318781



cahocon@caho.in



www.cahocon.com

